

TYPO

SAN FRANCISCO 2014 Rhythm International Design Talks

April 10-11 at Yerba Buena Center for the Arts

REASONS TO SPONSOR TYPO SAN FRANCISCO RHYTHM

- Access to 750+ design students & professionals
- Reach local and international designers
- Partner with design legends & up-and-comers
- Target your audience during structured programming & casual networking
- Participate as well as support

Sponsorship Opportunities

BENEFITS	BRIDGE \$10,000*	LINE \$5,000*	BRACKET \$2,500*
TYPO Talks website	Logo + link	Logo + link	Name + link
TYPO newsletter	Logo, link + text	Logo + link	Name + link
Printed program	Logo + text	Logo	Logo
Social media	Crafted message	Mention	Mention
Intersession slides	Prominent logo	Logo	Logo
Conference signage	Prominent logo	Logo	Logo
Press releases	Mentioned in all	Mentioned once	-
Advertisements	Logo, when possible	Name, when possible	-
Goodie bags	Up to 2 items	1 item	1 item
Branded opportunities	<ul style="list-style-type: none">• Screening room track• Student event• Student tickets	<ul style="list-style-type: none">• Coffee break• Giveaways• Livestream• WiFi	<ul style="list-style-type: none">------
Exhibition	One 6' table at event	-	-
Attendees	4 registrations	2 registrations	1 registration

*or equal in-kind value

WHAT ATTENDEES SAY ABOUT TYPO

"Speakers I saw were mind blowingly amazing. I left feeling completely inspired. I loved the range of speakers and topics."

"I really loved the varied and diverse talks—I'm not a 'designer' and I felt like I got so much... VERY inspirational—I walked away very glad that I had attended."

Current sponsors & more at:

TYPOSF.com/sponsorship

Interested in sponsoring TYPO in multiple cities? Opportunities for Berlin & San Francisco available at \$10k+. Contact us at info@typotalks.com.