

TYPO

SAN FRANCISCO 2013 **Contrast** International Design Talks

April 11-12 at Yerba Buena Center for the Arts

REASONS TO SPONSOR TYPO SAN FRANCISCO CONTRAST

- Access to 750+ design students & professionals
- Reach European & local designers
- Partner with design legends & up-and-comers
- Target your audience during structured programming & casual networking
- Participate as well as support

Sponsorship Opportunities

BENEFITS	BRIDGE \$10,000*	LINE \$5,000*	BRACKET \$2,500*
TYPO Talks website	Logo + link	Logo + link	Name + link
TYPO newsletter	Logo, link + text	Logo + link	Name + link
Printed program	Logo + text	Logo	Logo
Social media	Crafted message	Mention	Mention
Interession slides	Prominent logo	Logo	Logo
Conference signage	Prominent logo	Logo	Logo
Press releases	Mentioned in all	Mentioned once	-
Advertisements	Logo, when possible	Name, when possible	-
Goodie bags	Up to 2 items	1 item	1 item
Branded opportunities	<ul style="list-style-type: none">• Screening room track• Student event• Program printing	<ul style="list-style-type: none">• Coffee break• Giveaways• Livestream	<ul style="list-style-type: none">---
Exhibition	One 6' table at event	-	-
Attendees	4 registrations	2 registrations	1 registration

**or equal in-kind value*

CONFIRMED SPONSORS & PARTNERS



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Society of Graphic Designers of Canada
Los Angeles Adobe InDesign User Group
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Interested in sponsoring TYPO in multiple cities? Opportunities for Berlin, London & San Francisco available at \$10k+. Contact us at info@typotalks.com.